



Apply with your partner referral now

# Every customer counts when you're a startup

You're handling a lot, but you can still build lasting relationships from the start. Zendesk gives you the tools you need to deliver a better experience for your customers and prospects. Join the Zendesk for Startups program with your partner referral today.



## Here's what you need to know

### Partner Program Details

Six months of Zendesk customer support, engagement, and sales CRM products, for free

Online office hour sessions with our startups customer success team

Access to partner and community events, resources, and content

### How Zendesk gives you an edge



Complete offering for a frictionless customer experience



Easy to implement, use, and scale



Open, modern, extensible platform for business flexibility



Agility and innovation to help you keep up with customer expectations



Customer context for smarter engagement

### Qualifications

Must be a new Zendesk customer

Must have fewer than 100 employees

No more than Series B funding

### Application Process

Apply using the instructions provided by your Zendesk for Startups Program Partner





## The Suite

Everything you need to be everywhere your customers are, wrapped up in one pretty package



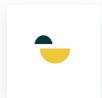
## Support

A beautifully simple system for tracking, prioritizing, and solving customer support tickets



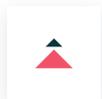
## Chat

Live chat and messaging software that provides a fast and responsive way to connect with customers in the moment



## Talk

Call center software that allows for more personal and productive phone support conversations



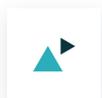
## Guide

A self-service destination featuring knowledge base articles, community forums, and a customer portal



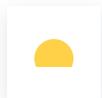
## Sell

Sales force automation software to enhance productivity, processes, and pipeline visibility



## Explore

Analytics to help measure and understand the entire customer experience



## Sunshine

An open and flexible CRM platform built on AWS to seamlessly connect and understand customer data — wherever it lives



“We all have a limited amount of time, and if someone is taking some of that time to write us about our product, it is incumbent on us to take the time to form that relationship and do our best to get them to where they need to be.”

– Ali Rayl, Vice President, Global Customer Experience at Slack



“There’s not really anything on the market that I can think of that compares to Zendesk. I’m really happy with what we have—Zendesk gives me everything I need to effectively manage my team. The tools that Zendesk provides helps LimeBike to be the leading smart mobility solution provider with happy riders.”

– Lakeysha Hayes, Domestic and International Customer Service Manager at LimeBike

## And many more trust in Zendesk



DOLLAR SHAVE CLUB

NETFLIX



BIRCHBOX ♦



Uber stripe

\*Zendesk for Startups provides a monthly credit for six (6) months of up to one hundred (100) Agents redeemable for any combination of Zendesk Support, Talk, Chat, Guide, Explore, and Sell products, for free. Consulting Services, Add-ons, integrations, and Zendesk Talk or Zendesk Sell minutes are not included. Apply today at [zendesk.com/startups](https://zendesk.com/startups).

